



WELCOME TO
Cygnus
MUSIC

www.cygnusmusic.net



Google
5.0 ★★★★★

WE'RE UK BASED & **FULLY INDEPENDENT PROVIDING;**

**MUSIC DISTRIBUTION,
PROMO, SUPPORT,
YOUTUBE PARTNERSHIPS,
EXPERT ACCOUNTING,
ROYALTY COLLECTION,
CONTENT ID + MORE**



Watch our [2023 Welcome Video](#)

Check out our [Google Reviews](#)



A Trusted Independent Distributor,
Part Of The Merlin Network.



Community Music's Official Preferred
Distribution **Partner**.



YouTube Recommended Digital
Music Distributor.



ARTISTS & TEAMS

Access our flagship music management system which is **intuitive and powerful**. Manage multiple labels with ease, add your team members, set permissions, set up payments, customise releases and plan your schedule.

MUSIC MANAGEMENT SYSTEM



ARTIST / LABELS

Distribute as an artist, brand or record label. Manage unlimited accounts under 1 login and add team members.

GREAT SUPPORT

Fast, personal email support and a phone line. We're available for video calls and enjoy forming close working relationships.

POWERFUL

Access a suite of PRO tools to maximise and customise the music distribution process to your specific requirements.

CLIENT BASE

We're selective with who we work with and that benefits everyone. Cygnus Music's delivery feed stands out from the rest. [View our joining criteria.](#)



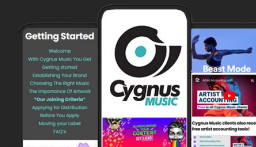
"Cygnus Music are kind, helpful and do excellent work." **Lee 'Scratch' Perry**



"One of the best! Highly recommended for labels or independent artists" **Ghetto**

KNOWLEDGE BASE

Access our in-house resources stacked with best practice advice, industry techniques to maximise your sales, learn how to engage and interact with stores, read exclusive articles and access deep insights into the inner workings of Spotify. You'll also find key announcements, deals, partnerships and exclusive offers only available to Cygnus Music clients. **Our in-house resources is read and used by some of the biggest artists and labels in the world**, and has helped them to maximise the reach of their music!



Welcome to Cygnus Music resources

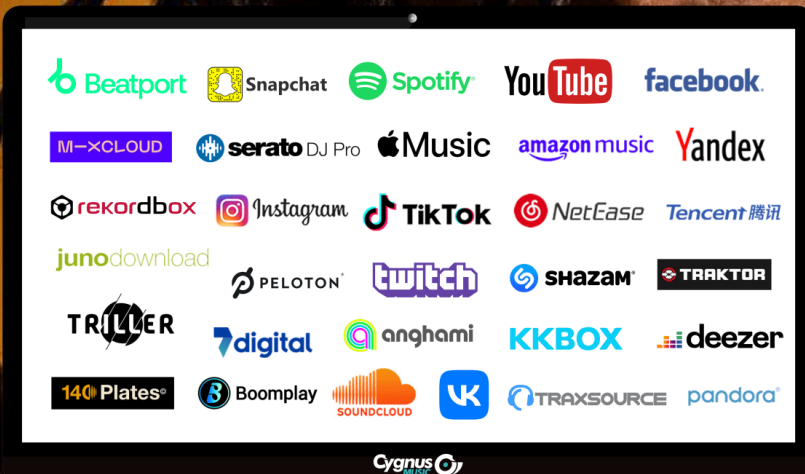
POPULAR RESOURCES: [FAQ THE SPOTIFY / PREMIERES / PARITY / SPOTIFY SUNDLES](#)
[NEW! PLAYLISTS PAGE / EXCLUSIVES ONE-STOP / NEW TROUBLESHOOTING](#)

[NEWS & UPDATES](#)

MUSIC NETWORK

Our extensive network of stores, streaming platforms, social media sites and content ID systems ensures your music is available and monetised globally. We cover all markets, territories and distribute to over 200 countries.

OUR MUSIC NETWORK



"We love working with Cygnus Music and their excellent roster of labels and artists!"
BEATPORT



"Cygnus Music are hands down one of the best out there!" **Born On Road**



"We trust Cygnus Music. It's hard to find people like them."
Gangster City

PARTNERS >>

We're trusted partners with stores like Spotify, Apple, YouTube, Yandex and more. **We're always forming new partnerships** and deals for our customers.

CONTENT ID

Worldwide **monetisation and protection** on YouTube, SoundCloud, Social Media platforms & more. Plus auto-enrolment into **YouTube Creator Music** and Lickd.

DANCE MUSIC

We have personal communication with **Beatport, Juno & Traxsource**, and set up new accounts for free. We deliver to **Serato, Traktor, Virtual DJ** and other DJ software.

SOCIAL MEDIA

Distribute to the biggest social media networks to be used for **TikTok Sounds, Instagram Reels**, for use via Facebook and Snapchats audio libraries +.



MANAGER

Manage your content with ease using our in-house music manager. **Access a suite of powerful tools to maximise and customise the music distribution process.** Distribute to stores, streaming sites, social media platforms, content ID systems, licencing partners and Dance Music specialists. Level up your reach to over 200 countries.



Developed by Cygnus Music

All tools are built by our own developers and we're always building.



"Cygnus Music are a great company." **Mollie Collins**



"One of the greats when it comes to music distribution"
Roska



"I love Cygnus Music's label management system" **Macky Gee**



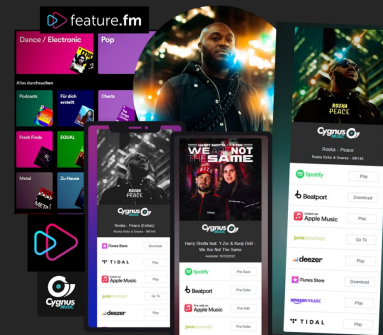
"Super great team, definitely recommend!" **Georgie Riot**



"Real professionals working just perfect!" **Hayasa G**

FREE SMARTLINKS

We're in partnership with FeatureFM and provide **Free pre-save, pre-orders and smartlinks to all customers.** Pre-Order & Pre-Save on Spotify, Tidal, Deezer, Amazon, Yandex, JunoDownload, Beatport & Apple Music, YouTube & more + automatic updates on release day.



Create

Upload, build and customise releases



Schedule

Organise and manage your catalogue



Deliver

Submit your music, artwork & logo to DSP's



Exclusives

Select stores for exclusive periods



Dance DSP

Deliver to Beatport, Juno & Traxsource



SmartLinks

Unlimited free pre-save and smartlinks for all



Social Media

Set custom social media dates for viral success



Teams

Add team members and set permissions



Protect

Auto claiming on YouTube & social media



Monetise

Auto monetisation & full content ID



News & Announcements

Tune in to new deals and via our bulletin board



Promote

Send updates for features & playlists



Territories

Go worldwide or select specific territories

ACCOUNTING

Experience our custom built and new **expert accounting suite** with detailed reporting, analytics, artist accounting with costs, credits and payments module. Run statements quickly across custom date ranges, create and send artist statements, automate payments to unlimited artists.

ACCOUNTING SUITE



- » **FREE 360 Solution**
A complete solution to handle all accounting with ease
- » **Next Gen Tools**
Built in consultation with our customers

FORWARD THINKING >>

We're always negotiating new deals, forming new partnerships and building new technology both in web 2 and web 3.



"The support from Cygnus Music has been amazing." **Four40**



"They have built a genuine connection with me." **Coco**



"Best in the business!" **Deeprot**

REPORTING >>

Monthly detailed reporting with a suite of summary pages. Generate reports and statements in seconds.

PAYMENTS

Payments within 3 working days by BACS, Paypal or Bitcoin. Pay your artists directly and set minimum payment thresholds.

FREE TO ALL

All accounting tools are free to use and unlike other distributors, we do not provide these as an 'add-on' service.

PPL ROYALTIES

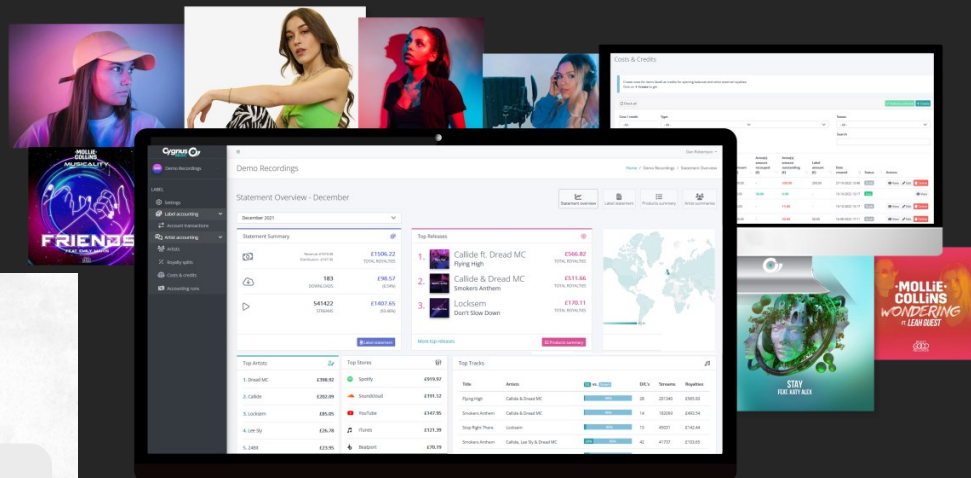
Our LMS features a custom bulk PPL submission module with royalties added to your monthly statements.





PPL & NEIGHBOURING RIGHTS

Access our ROSTER TAB to quickly submit your catalogue to PPL in just a fraction of the time it takes compared to PPL's own system. **We'll submit all the data directly to PPL's servers**, then collect and report royalties due for radio plays and performances back in to your label account. We are one of the only distributors in the world to do this and collect from all main worldwide collection agencies.



ACCOUNTING CORE FEATURES

- ▶ **Monthly Detailed Reporting**
Filter sales, create reports
- ▶ **Visualise**
Elegant summary pages
- ▶ **Fast Payments**
Payments in Bacs, Paypal or BTC*
- ▶ **Royalty Splits**
Set splits across artists & releases
- ▶ **Add Contributors**
Assign royalties to other people
- ∞ **Accounting Runs**
Customise full accounting runs
- ∞ **Costs & Credits Module**
Assign to artists or releases
- ∞ **Full Artist Accounting**
Create and send artist statements
- ∞ **Direct to Artist Payments**
Send payments to unlimited artists
- ∞ **Send Notifications**
Liaise with artists



*Direct to artist payments, module, costs and credits module free to clients. Unlocked for labels with over £500 a month revenue. Labels with less than this access our artist summary module which is also free and can be used for generating and reporting artist statements.

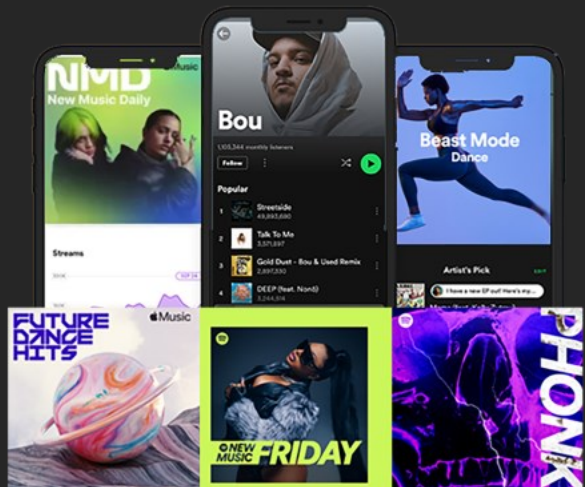
INTERGRATED PAYMENTS

We have a fully integrated payment system where you can securely set up your payment details, transfer funds between labels, create invoices & submit them to us.

- ▶ **Withdraw funds**
Submit a request anytime
- ▶ **Minimum threshold**
Request any amount above £6
- ▶ **Payments**
Every Tuesday & Thursday
- ∞ **Invite your Artists**
To add their payment information
- ∞ **Direct to Artist Payments**
Set minimum threshold and pay
- ∞ **Payments times**
Artist payments are made weekly

PROMO & PARTNERS

We help artists, labels and brands with playlist placements, store features and campaigns. We offer exclusive partnership deals with Inflyte, Rotor, TubeBuddy, Qrates, PR agencies, LabelRadar, Beatport HYPE and more. Order expert mastering with Break, request graphic design, press and marketing via our shop & resources.

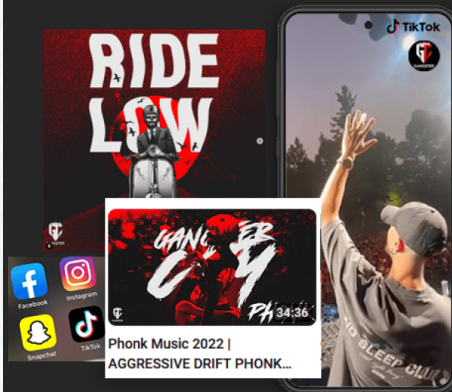


"The number 1 place to go to if you want to start a label" **Bou**

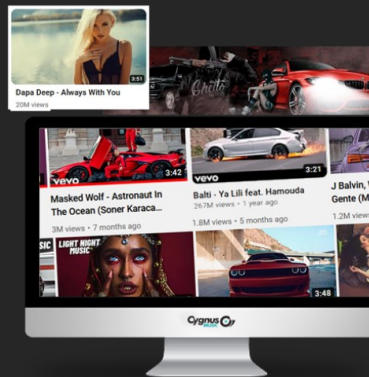
"Incredible!! The relationship between artist and distributor is crazy!!" **T3nzu**

CONTENT ID & PROTECTION

Your music will be delivered to a vast network of content ID systems to ensure that any uses of your music are **matched and monetised**, and any unauthorised uploads blocked or removed. This essential network covers your music worldwide across leading social media networks and some DSP's.



PROMO & PARTNERS



YOUTUBE MCN

Our **leading YouTube MCN** is partnered with some of the biggest channels in Dance Music and provides tools, advice and opportunities for growth. We have a direct and personal working relationship with YouTube.



Our YouTube MCN

Cygnus Music's MCN is a Pillar A rating across the board



Recommended Distributor

Cygnus Music's is a **preferred music distributor** by YouTube.

GO SOCIAL

Your music will be available on the biggest social media networks worldwide to be enjoyed and used by fans and tastemakers. Your content can be used for **TikTok Sounds, Instagram Reels, for use via Facebook and Snapchats audio libraries** and more.



YOUTUBE CREATOR MUSIC

Creators can find and use your music in their videos while still being able to monetise. Creators in the YouTube Partner Programme can browse and access music for use in their content from a growing catalogue of tracks. They can buy a licence up front or share revenue with the artist or rightsholder. **This provides millions of new creators for Cygnus Music clients.**



DJ MARKET

Opt in to deliveries to **DJ software integration** to access the fastest growing area of the DJ market. Make your music accessible on Traktor, Serato, Virtual DJ, Rekordbox and more.

GRAPHIC DESIGN

Order a range of graphic design services from 7 designers . Services include; Pro Digital & Vinyl sleeves, Social media add ons, Logo design, video and viral content design, bespoke photography, motion graphics, promotional videos, event posters, flyers, business cards, presentations, social media templates, brand presentations/branding, NFT design and 3D modelling.



PLANNING & ADVICE

Our team have been in the music industry for over 3 decades and have a wealth of experience and knowledge that we love to share with our clients. **We're always at hand to discuss release schedules**, advise on campaigns, and to recommend new and emerging industry trends and techniques.



MUSIC VIDEOS

Access our Rotor Videos deal where you can **create music videos in minutes**, whether using your own footage or footage provided by them, including a host of edits and fx that can be applied. Also create: **Spotify Canvas, Promo and Lyric Videos & Visualizer Videos.**

MASTERING

Order expert mastering through our inhouse shop and pay by Card, PayPal or even your label account funds. We have 4 incredible engineers; **Break, Villem, Lockjaw and Luke Fletcher.** Each engineer offers their expertise across the full spectrum of genres.



Great prices

Cygnus Music distribution clients receive exclusive discounts of up to 20% on all mastering.

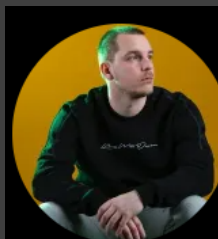
VINYL BY QRATES

An online service for musicians to create, release and distribute their music on vinyl records directly to fans and retail stores. Simulate and fulfill orders prior to pressing at zero cost or risk



PROMO MAILOUTS

Receive exclusive lifelong discounts on promo mailout services from **our partner Inflyte**. The only promo platform integrated with Pioneer DJs Rekordbox, **Inflyte also provides integrations with Dropbox, Google Maps, Twitter and Amazon Alexa.** Inflyte's iOS mobile app also offers offline sync and cloud storage as standard.



"The best distribution service any independent artist could ask for." **Shaun Dean**

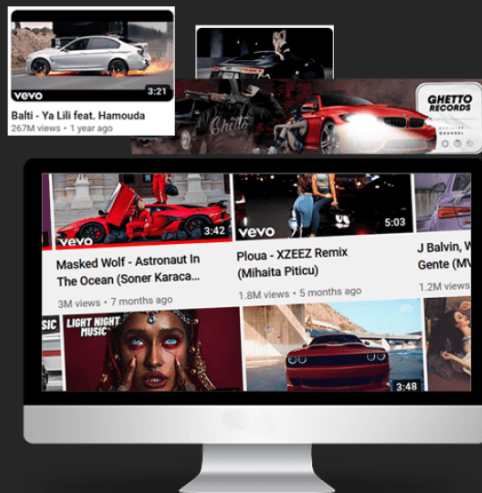
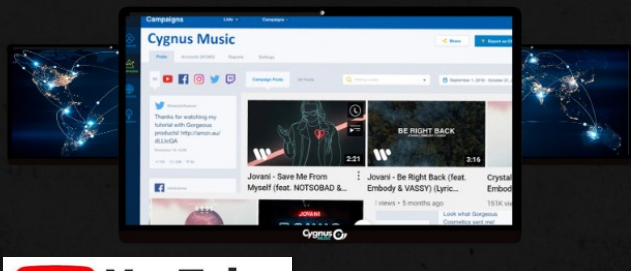


MCN NETWORK YouTube

Our leading YouTube MCN is partnered with some of the biggest channels in Music and provides tools, advice and opportunities for growth. Our network is a Pillar A rating and we have a close and direct working relationship with YouTube. Cygnus Music is a YouTube recommended music distributor and we are fully YouTube certified.

PRO DASHBOARD

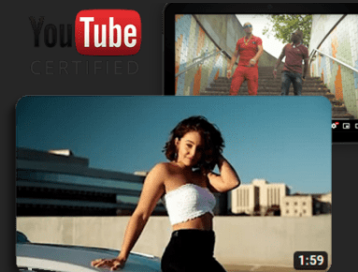
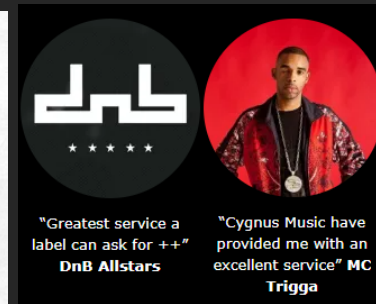
We provide a purpose built dashboard that allows you to **see all of your analytics and payments for all of your channels in one place**. You can even connect your other social media accounts to compare trends and analytics.



PERSONAL SERVICE

- ▶ **Performance Reviews**
Booking performance reviews with our team to see how you're doing and what can be improved
- ▶ **Communication**
UK phone landline, direct emails & video calls for partners
- ▶ **Support**
10/10 fast and personalised customer support

- ▶ **Pillar Rating**
We have the highest pillar rating on YouTube: Pillar A Rating
- ▶ **Preferred by YouTube**
We are just one of 16 music distributors in the world listed and preferred on YouTube
- ▶ **YouTube Certified**
Our staff are fully YouTube certified
- ▶ **Partner Manager**
We have direct communication with partner managers at YouTube and enjoy a close working relationship with them.
- ▶ **YouTube Experts**
Tap in to our expertise and unlock your full potential
- ▶ **MCN Views & Watch Time**
Monthly views in excess of 1.5 billion + 85 million hours



MOVING TO CYGNUS

Moving your catalogue to
Cygnus Music is a breeze no
matter what the size. We even
make special offers and can
provide advances of royalties.
Speak to our team

Self releasing Artist

All the benefits and tools of a
label, without the need to
operate as one. Simply
upload and release your
music.



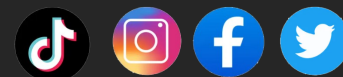
Visit our website for more information www.cygnusmusic.net



"The best customer service we
have ever experienced from a
distributor" **Sika Records**



"They have worked for my label like
no other." **Hatcha**



OUR RATES

We work on a sliding scale
commission basis down to 12%. We
provide ISRC and UPC codes free.
There's no annual fees,
subscriptions fees or limitations on
the amount of music you release.

Our fee is worked on a sliding
scale based on gross sales
revenue per month:

Your revenue / Our commission

Up to £500 / 20.00%
£500 – £1000 / 16.00% (Unlock Pro
Artist Accounting)
£1000 – £3500 / 14.00%
£3500 and over / 12.00%

